



**EXPO
MONGOLIA**
INTERNATIONAL MINING &
MULTI SECTOR TRADE FAIR



Building and Powering Mongolia's Future

10 – 12 October 2017
Ulaanbaatar, Misheel Expo

Mongolia – a country on the move

The second largest landlocked country, one of the most resource rich countries worldwide, is on the move. Mongolia, the former Empire of great Genghis Khan, went through struggling past years and its mining focused economy is hardly affected by the worldwide resource crises these times. But minor changes in the political structure and high investments in the great copper and gold mine Oyu Tolgoi offers chances for the democratic state in Asia to take back the reins and direct the economy on the right track again.

In July 2016 Mongolia experienced a political change due to the election of the Mongolian People's Party. Voter turnout was above 72%, indicative of the electorate's overwhelming discontent, and its appetite for change. People hope that the well structured party will bring back the economic growth to Mongolia.

Another ray of hope is set into the second phase of the development of Oyu Tolgoi. It is the world's largest undeveloped copper (approx. 3.8 billion tons of proven copper) and gold mine (approx. 3.9 million ounces of gold) and belongs to a joint venture between Rio Tinto and the Mongolian state. The next production phase is an important step for the development of the country. Not only the mine itself but also the whole infrastructure part such as logistic solutions and railway systems and environment development offers Mongolia and its citizen's major economic opportunities in terms of employment, international trade access and investments.

Mongolia – a market with high potential for all international industry players who want to expand their business in a developing future market in Asia.

„The MPP's victory will likely be as greeted as a tailwind for the economy and international miners, as the party's success in attracting investors when it last held power, from 2008-2012, led to the country being nicknamed „Mine-golia“.

(www.reuters.com/article/us-mongolia-election-idUSKCN0ZF0PE)

MINING

- Holding approx. **7.42 billion tons of coal**, Tavan Tolgoi is considered as the largest undeveloped coking and thermal-coal deposit in the world.
- With Oyu Tolgoi, Mongolia is also aware of the world's largest undeveloped copper (approx. **3.8 billion tons of proven copper**) and gold mine (approx. **3.9 million ounces of gold**). The agreed solution for the second phase is an important cornerstone for the Mongolian economy.

ENERGY

- Mongolia's Oil reserves are estimated at **4bn–6bn barrels**. The Government aim is to develop and push the extraction of oil in the next years.
- In terms of renewable energy, Mongolia has an average potential for solar energy of **1400 kWh per sqm per year** and **4.3–4.7 kWh per sqm per day of solar intensity**, according to the Ministry of Energy.
- According to World Energy Council, over-dependence on coal makes Mongolia the world's **10th most energy-intense** and **fifth-most carbon-intense** economy.

CONSTRUCTION

- Mongolia's steadily urbanizing population requires a steadily development of the construction industry. The construction growth accounted over **10 % of the GDP** growth in 2014.
- Modernizing and expanding Mongolia's transport links and utilities network is also in the focus. The Government of Mongolia raises investments on railway networks, city transportation systems and road removal.

AGRICULTURE

- The agriculture sector counted for more than **20 % of the GDP** of Mongolia and employed 40% of the labor force in 2014.
- For decades, Mongolia focused on the agriculture sector due to thousands of hectare of fields and long lasting experiences in stock farming. However, new technologies and sustainable development have played a minor role – A great chance for exporters in the fields of agriculture machinery, equipment, farming etc.



About Expo Mongolia

Expo Mongolia is the only high level international trade fair for all industries to establish business contacts, to generate sales leads and to present new innovations to trade professionals from Mongolia and surrounding countries. Official pavilions and individual exhibitors are warmly welcomed to this unique networking platform in the expanding eastern market.

Expo Mongolia is much honored to receive the support of governmental institutions, industry organizations, international associations and media. E.g. the Ministry of Mining, the Ministry of Environment and Green Development, the Ministry of Energy, the German engineering association VDMA and Czech Trade.

Alongside the exhibition, Expo Mongolia consists of a high level conference issuing market developments, country projects and investment opportunities. Exhibitors can use the free matchmaking to profit from private pre-arranged meetings with potential clients on-site.

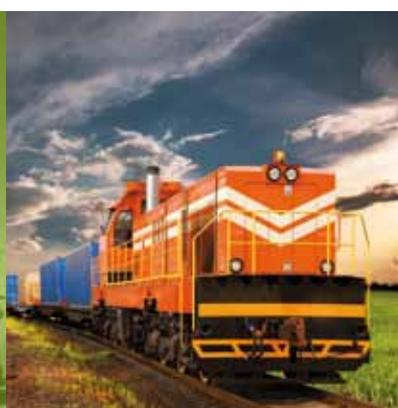
Expo Mongolia – The place to be in October 2017 for doing business!

Expo Mongolia offers

- **a high quality visitor profile**
Meet professionals and promising clients from government institutions, industry organizations and private enterprises and establish new business contacts.
- **a wide range of international exhibitors by country pavilions and individual participation**
Be part of it and showcase your company at the only international trade fair in Mongolia.
- **an organized matchmaking for private talks on-site**
Get in contact with your counterparts and target market and find potential clients on-site.
- **a high level conference program alongside the exhibition with local and international speakers**
Overview the recent market development and gather information about investment opportunities and future projects or present your own innovations to your target market.
- **a high quality stand design for your perfect presentation**
Choose between a full equipped exhibition package, own stand construction or individual stand design.

Outlook on Expo Mongolia 2017

- More than 100 international exhibitors from Asia, Europe, America and the Middle East are expected including country pavilions.
- Over 2000 pure trade visitors expected
- Conference: National and international speakers presenting market opportunities and future projects in speeches, workshops and round tables
- International stand design for your perfect company presentation
- Matchmaking: Pre-arranged meetings with pre-selected customers for exhibitors only
(Expected figures)

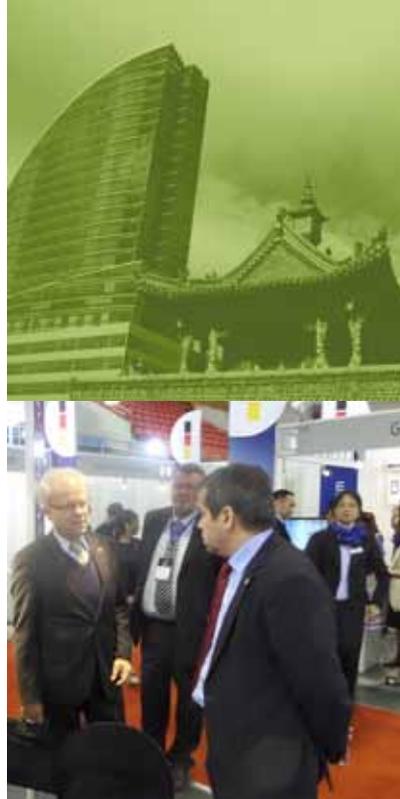


Expo Mongolia Product Profile

- Building & Construction
- Mining
- Coal & Natural Resources
- Infrastructure
- Environmental Technology and Municipal Equipment
- Alternative Energy & Power
- Medical & Healthcare
- Agriculture & Silviculture
- Food & Processing
- Transport & Logistics
- Industrial, Manufacturing & Electricity
- Information & Communication Technology (ICT)
- Banking & Finances
- Research, Education & Social Services
- Editorials, Media & Press

Further information are available at

www.expomongolia.com



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