



**EXPO  
MONGOLIA**

INTERNATIONAL MULTI SECTOR &  
MINING TRADE FAIR AND CONFERENCE



# AFTER SHOW REPORT 2017

10–12 October 2017  
Ulaanbaatar  
Misheel Expo Center



[www.expomongolia.com](http://www.expomongolia.com)

# EXPO MONGOLIA 2017

## INTERNATIONAL MULTI SECTOR & MINING TRADE FAIR AND CONFERENCE

With the support of a large number of official bodies, trade promotion agencies, chambers of commerce and associations, the 5th International Multi Sector Trade Fair and Conference on Sustainable Development, Expo Mongolia 2017, gathered 63 companies from 11 countries at the Misheel Expo Center, Ulaanbaatar, from October 10 to 12, 2017.

Expo Mongolia 2017 was inaugurated by Mr. Purevdavaa D., Advisor to the President of Mongolia on Issues of Environment, Urban and Regional Development and Air Pollution, two members of the Mongolian Parliament and the Ambassadors from Germany and Italy.

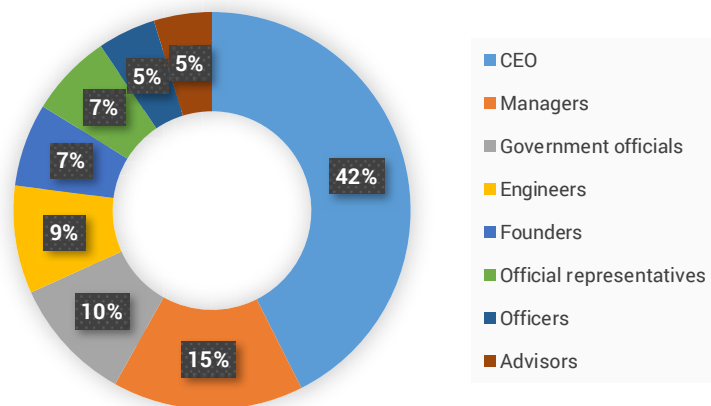
As the only multi-sector trade fair in Mongolia, Expo Mongolia 2017 put a wide array of innovative products from various economic sectors on display. Three international pavilions took part at this lively event, thus exploring the lucrative potential of Mongolia.

Expo Mongolia 2017 attracted new countries and business profiles, adding further variety to the event. Visitors flocked from the various countries, driven by the opportunities to seal prosperous business deals, gain access and knowledge to new, innovative products at their fingertips.



**THE 2018 EDITION OF EXPO MONGOLIA  
FROM 9 TO 11 OF OCTOBER AT THE MISHEEL  
EXPO CENTER IS LOOKING FORWARD TO YOUR  
PARTICIPATION.**

# VISITORS' INFORMATION



Number of registered visitors: **2,300**

Visitors from following countries: **Belarus, Bulgaria, Canada, China, Czech Republic, Germany, Hungary, India, Italy, Kazakhstan, Mongolia, Pakistan, Russia, Taiwan, Turkey, UK.**

**EXPO MONGOLIA 2017 INTERNATIONAL MULTI SECTOR & MINING TRADE FAIR AND CONFERENCE IN ULAANBAATAR, COVERING VARIOUS ECONOMIC SECTORS.**

## VISITORS BY SECTORS

- BUILDING & CONSTRUCTION, MINING & HEAVY INDUSTRY
- MINISTRIES & GOVERNMENT
- FOOD & DRINKS, HEALTH & MEDICINE
- CONSULTING, ASSOCIATION, MEDIA
- TRANSPORT & LOGISTICS
- ENVIRONMENT, AGRICULTURE, TOURISM
- SECURITY & SAFETY
- RENEWABLE ENERGY & ELECTRICITY
- OTHER

## PARTICIPANTS

A WARM THANK YOU TO ALL PARTICIPANTS

- Construction, Building materials, Machines
- Food, Drinks
- Renewable energy, Electricity
- Mining, Chemical substances
- Security, Safety
- Manufacturing, Heavy industry
- Healthcare, Pharmaceutical products
- Cosmetics
- Banking, Insurance
- Media, Magazine
- Research, Education

## PARTICIPANTS' INFORMATION

TOTAL EXHIBITION AREA	<b>730 sqm</b>
NUMBER OF PARTICIPANTS	<b>63</b>
COUNTRIES REPRESENTED	<b>11</b>
COUNTRY PAVILIONS	<b>3</b>

## LIST OF PARTICIPATING COUNTRIES



**BELARUS**



**CANADA**



**FINLAND**



**FRANCE**



**GERMANY**



**INDIA**



**ITALY**



**MONGOLIA**



**SOUTH KOREA**



**UK**



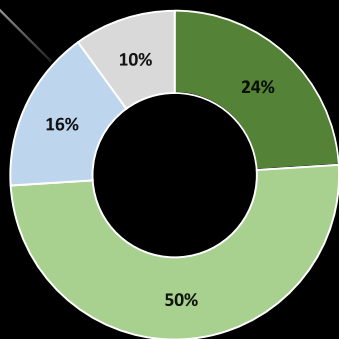
**USA**



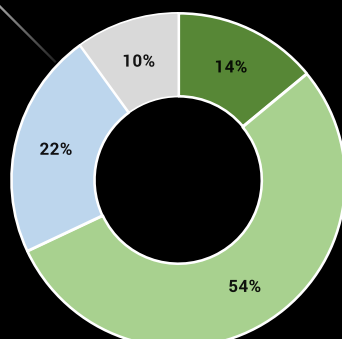
## EXHIBITORS' FEEDBACK

■ Excellent 
 ■ Good 
 ■ Fair 
 ■ Poor

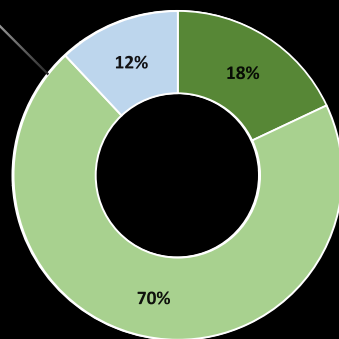
Generate New Sales Leads



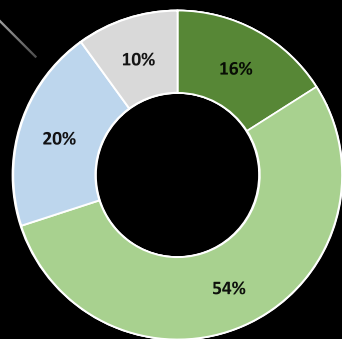
Launch New Products



Meet Existing Clients



Quality of Visitors



Did you meet your target grout at Expo Mongolia 2017?



# EXPO MONGOLIA 2017:

## TESTIMONIALS



**KLAUS STÖCKMANN**

DEPUTY MANAGING DIRECTOR, VDMA MINING, GERMANY

I have accompanied Expo Mongolia from its very beginning. I think the event has now found its right place and its right concept. The mixture of the exhibitors as well as the topics of the conference accompanying the show attracted a very good number of visitors. The event seems to be a constant value for the Mongolian market now. I am eagerly looking forward to the next show.



**URNAA N.**

HEAD OF MARKETING AND SALES DEP., ULTRASONIC LLC, MONGOLIA

Our company participated at Expo Mongolia trade fair and this year's event attracted large crowd including international importers from Germany and other countries, representatives from Embassies, Government organizations and Ministries, President's Office, private sectors and scientific organizations. This event brought us invaluable benefits such as establishing new business contacts, introducing our company to the decision makers from Mongolian Government, showcasing our products to potential trade visitors and we are truly grateful for that. We were very proud not just with the high level organization from Expo Mongolia team, but with the fact that this event included participation and attendance from top companies and prominent speakers, who were delivering relevant information on wide range of topics.



**VEIT ROMEO**

REPRESENTATIVE, ST SRL ESSETI, ITALY

This is the first time that we participated in Expo Mongolia. Besides the excellent organisation, it was positive for us that we had really interest for our products and that most visitors came to inform themselves seriously. Our feeling is that the Mongolian market has good potential for future business relationships with European countries.

## EXPO MONGOLIA CONFERENCE INVESTMENT AND INNOVATION

Three day conference: around 30 speeches about topics like investment opportunities, investment environment, development issues and policy, innovation projects & policy and economic growth.

### Special thanks to our speakers:

- Government of Mongolia
- Ministry of Mining and Heavy Industry
- Ministry of Construction and Urban Development
- Ministry of Road and Transport Development
- Ministry of Environment and Tourism
- National Development Agency
- Industry Development and Innovation Department of UB City
- The British Embassy in Mongolia
- The Embassy of Canada to Mongolia
- The Embassy of India, Ulaanbaatar
- Mongolian Builder's Association
- Institute of National Strategy
- Trade Development Bank and many more

## SUPPORTERS AND SPONSORS

### MAIN SUPPORTERS:



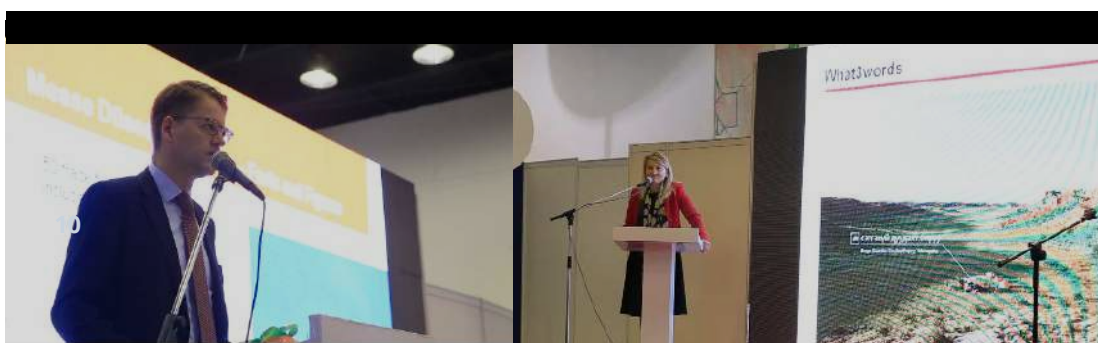
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**BOOK YOUR STAND AT  
EXPO MONGOLIA 2018**  
9 - 11 OCTOBER 2018



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